

MUHAMMAD USMAN

PODCAST GROWTH PARTNER • VIDEO EDITOR • SOFTWARE DEVELOPER

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ABOUT ME

I am a **Podcast Growth Partner**, **Video Editor**, and **Software Engineering Student** with specialized experience in end-to-end post-production for high-growth podcasts, personal brands, and media agencies.

I focus on **multi-cam synchronization**, **broadcast-standard audio cleanup & -16 LUFS mastering**, **color matching**, and **retention-engineered hook extraction**. Combining creative storytelling with software engineering logic (C++, C#, modern web tools), I build automated workflows and design high-CTR thumbnails that maximize audience retention across YouTube, Spotify, and short-form platforms.

WORK EXPERIENCE

Content Specialist & Lead Editor — ACTIVE
Full Circle Chat Podcast
Remote • 2025 – Present

Directing complete video post-production for podcast episodes: multi-cam synchronization, dynamic pacing, -16 LUFS audio mastering, and high-CTR thumbnail design. Developing retention-focused viral short-form clips.

Premium Reels Editor — STRICT NDA
Bilal Eid Services, Sharjah (UAE)
Remote • 2025

Produced luxury-tier short-form content under strict NDA compliance. Engineered high-velocity retention pacing, kinetic typography, dynamic sound design, and custom motion graphics.

Freelance Video Editor & Creator
Self-Employed / Independent
Remote • 2024 – Early 2025

Edited cashcow, faceless, and talking-head videos with dynamic text animations, curated sound effects, and UGC B-rolls. Scaled creator channels and optimized engagement across YouTube & Instagram.

Software Engineering & Developer — TECH
Independent & Academic Projects
Multan • 2025 – Present

Building software applications and utilities in C++, C#, and modern web technologies (React, Next.js, TypeScript). Developing automation tools to streamline video rendering, asset management, and content pipelines.

Video / Content Editor
Marketing Agency (Islamabad)
Remote • Early 2025 – 2026

Collaborated on monthly content sprints producing high-converting videos for diverse corporate clients including healthcare, surgical clinics, and retail providers, ensuring strict brand consistency.

Channel Growth & Strategy
YouTube & TikTok Channels
Remote • 2024 – 2025

Managed content strategy, scheduling, and analytics for international creator channels. Grew UK-targeted YouTube channel to 1,000+ organic subscribers within 90 days via optimized packaging and retention hooks.

ACADEMIC DATA

Bachelor of Science in Software Engineering (BS SE) — CGPA: 3.98 / 4.00
Govt College of Science, Multan (2024 – 2026)

Intermediate (FSc Pre-Engineering / Computer Science) — 80% (Grade A)
City College, Multan (2022 – 2024)

Matriculation (Science) — 80% (Grade A)
Garizon School, Multan (2020 – 2022)

SKILLS

- Multi-Cam Synchronization & Pacing
- Audio Restoration & -16 LUFS Mastering
- Cinematic Color Grading & Camera Match
- Motion Graphics & Kinetic Subtitles
- High-Retention Hook Extraction
- High-CTR Thumbnail Design & Typography
- UGC & Dynamic B-Roll Integration
- Software Engineering (C++, C#, Web Dev)

LANGUAGES

Urdu: Native
English: Professional Working Proficiency